

love ♥ YOUR melon

PUBLIC SERVICE ANNOUNCEMENT

Love Your Melon
800 South Main Street
Harrisonburg, Virginia 22807

BEGINNING DATE: MARCH 22, 2016

ENDING DATE: MARCH 28, 2016

TARGET AUDIENCE: COLLEGE STUDENTS IN OUR AROUND HARRISONBURG, CITIZENS OF HARRISONBURG, PEOPLE AFFECTED BY CHILDREN'S CANCER.

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30 SECONDS, 74 WORDS

AN OPPORTUNITY TO BRIGHTEN A CHILD'S DAY STRUGGLING WITH CANCER IS RIGHT AROUND THE CORNER. LOVE YOUR MELON IS HOLDING A TWO-DOLLAR BEANIE RAFFLE AT JMU ON MARCH 29TH. PROCEEDS WILL BE DONATED TO SAINT JUDE'S CHILDREN'S RESEARCH HOSPITAL. CARD SENDING STATIONS WILL BE PRESENT SO PEOPLE CAN WRITE WORDS OF HAPPINESS AND WISDOM TO A CHILD STRUGGLING THROUGH CANCER TREATMENT. FIND MORE INFORMATION AT THE JMU LOVE YOUR MELON CAMPUS CREW FACEBOOK PAGE.

-END-

15 SECONDS, 49 WORDS

BRIGHTEN A CHILD'S DAY STRUGGLING WITH CANCER TREATMENT AT LOVE YOUR MELON'S TWO-DOLLAR BEANIE RAFFLE ON MARCH 29TH, AT JMU. ALL PROCEEDS COLLECTED WILL GO TO SAINT JUDE'S CHILDREN'S RESEARCH HOSPITAL. GET MORE INFORMATION ON THEIR FACEBOOK PAGE AT JMU LOVE YOUR MELON CAMPUS CREW.

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