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Warm a Victim's Head Suffering from Childhood Cancer for just \$2

HARRISONBURG, VA – February 20, 2016. Love Your Melon is holding a \$2 beanie raffle; all of the funds collected will be donated to the Children's Miracle Network Hospitals. The raffle will take place during MadiTHON, from 11 a.m. to 7 p.m., in UREC.

Love Your Melon at MadiTHON will be having other activities that anyone can participate in such as a card sending station where people can send a message of happiness and wisdom to a child struggling through cancer treatment.

The Love Your Melon table is also offering an oversized picture frame for those who want a photo-op to share their charitable experience to friends and family. Along with the Instagram opportunity, the president of this LYM branch, Susie Cumpston, will unveil a hashtag. The purpose of this hashtag will be to spread awareness of what you, and Love Your Melon, is doing to serve the community.

Love Your Melon beanie releases are highly anticipated events campus wide and merchandise sells out quickly. "Within 10 minutes of a new release, they are already sold out," says Cumpston. Since it has been stationed in Harrisonburg over a year ago, 350 beanies have been sold, which means 350 beanies will be donated to children with cancer.

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For more information, like the James Madison University Love Your Melon Campus Crew Facebook Page. Use the links on the Facebook page to register for the MadiTHON event.

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About Love Your Melon

Love Your Melon was established Oct. 22, 2012, with the mission to improve the lives of children battling cancer with the simple act of putting a hat on every one of them. In 2014, the company grew exponentially and is now spreading its influence countrywide. They created a network of ambassadors across 600 college campuses. Love Your Melon has reserved more than 45,000 hats to donate to children battling cancer in the United States through its original buy one, give one program. The children receiving the hats are personally given one by Love Your Melon ambassadors.

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